

Kalamazoo Valley Community College

Arcadia Commons Campus

**Kalamazoo Valley Museum**

Advisory Team

5:30 PM

July 11, 2017

*Present: Baskerville-Jones, C. Baker, L. Baker, Deittrick, Jbara, Laabs, McElhone, Stinson*

*Absent: Hollins, Johnson, Larson*

**Meeting Agenda**

1. Call to Order
    - The meeting was called to order at 5:32 PM.
  2. Approval of the Agenda
    - The Agenda was approved as presented.
  3. Approval of the Minutes – April 4, 2017
    - The Minutes were approved as presented.
  4. Introducing Tammy Barnes, Manager of Material Culture
    - The MAT welcomed Tammy Barnes as KVM's new Manager of Material Culture. She attended WMU and has done projects with Yemen Americans at Tibbits Opera House. She is currently working on a new 5-year Exhibit Master Plan.
  5. Announcements and Director's Report
    - A large Dinosaur banner was recently put up on the south side of the building. Dinosaurs has been a very popular exhibit.
    - Approved Capital Projects for FY 18: Phase 3 Science Gallery construction, buildout of 2 office spaces, safety stop table saw, Genie SLA Superlift, building improvements, computers scheduled for replacement, Michigan DEQ project, Cubelets Robotics; Foundation grants: show kits for planetarium, Festivals, MJST Programming, 2nd Annual Foodways Symposium.
    - We are currently interviewing for the Weekend Supervisor position.
    - 10 bidders came in for DEQ project today.
    - A map of the Arcadia bike trail was shown.
    - The College is still exhibiting the 50th Anniversary exhibit.
    - Reach out to Elizabeth Lyons if you have a class you'd like to teach.
- 5.1 Review of Bylaws and Membership
- Attendance has been sporadic; is there anything we should change to benefit both the KVM and MAT members? We are looking to recruit some new members as well.

- Could we look more at the budget?
  - We could go over it, and we would like input on exhibit development.
- Some time ago, we looked at what representation was missing, and we thought of bringing in a homeschool parent. We have gotten away from that, and it would be nice to try to develop that again.
  - We are cultivating a sensory room in WorldWorks during hands-on programs for autistic children.
- How many members are on the board?
  - We are a 9-member board, and our membership is continuous. We can be deliberate in trying to round out representation in membership.
- Do we have a place to solicit ideas from people on the website or info about the MAT?
  - Bill will check; museumstaff@kvcc.edu email is a general email for questions.

## 6. Information Items/Updates

### 6.1 KVM Science Gallery Next Steps

#### 6.1.1 Roto

- Construction on the Innovation Gallery began June 12, with anticipated completion on September 1. Bill visited Roto recently, and they will do installation the first 2 weeks of October. We will likely have our grand opening in November, possibly the day before Art Hop.
- Bill showed photos of exhibit elements at Roto, including entry sign, Velvelettes photo, prosthetics, endoscopic surgery simulation, body systems projection, food innovation quiz, augmented reality sandbox, cluster towers.

### 6.2 Museum and Website Visits

- Visitation numbers are in through May. We were slightly down in May, but we will make up for that with June.
- Social media numbers continue to go up. We are getting together with Marketing to plan the next several years' major goals.

### 6.3 Programming Highlights

- Hands-On Wednesdays are happening over the summer and are dinosaur-themed.
- The Dinosaur exhibit will be here through September 17.
- Binding Wounds runs May 27-September 2, 2017 (collaboration with WMU Medical School Library; reception will be 4-6 PM on September 2).

- And Still We Rise closed June 4, Wizards of Pop closed April 9, Remembering Marvin Hamlisch closed May 14.

#### 7. Advisory Team Feedback/Comments

- Where did Challenger and Science Gallery elements go?
  - Challenger items went back to the Challenger Center, and Science Gallery items went to the nonprofit Science Central in Ft. Wayne, IN. Both will repurpose items for their patrons.
- Could we identify areas where visitors come from?
  - Elizabeth keeps track of zip codes for groups, and Marketing uses this as a guide.
- We have a lot of people to draw from for presentations in Kalamazoo, and we could have many more varied presentations.
  - We are working again with KSO this fall, and the lab space that we're creating will be used as a demonstration space and will be able to accommodate various types of presentations.
- Is there a way we could video the presenters so that people could watch presentations online?
  - Public Media Network creates videos, and we create links on our website. We do have the capacity to do this in the Theater, and we could potentially post these videos on our website. We will also have a Rube Goldberg Device workshop that will be videoed for kids to watch after their visit to see where things went wrong.
- Could Science Olympiad visit to use the Innovation Gallery space?
  - They go to TTC, but there is an opportunity to have that sort of group come here.

8. Next Meeting – October 3, 2017 @ 5:30 PM (future meeting: January 2, 2018)

#### 9. Adjournment

- The meeting was adjourned at 6:41 PM.